

## IABC Victoria Inc. Annual General Meeting

Minutes of meeting held on 7 February 2018 at Plenary Group, Level 43 Rialto South, 525 Collins Street, Melbourne VIC 3000

### Attendees:

- Danielle Jorgensen (Chair)
- Deb Lemcke
- Ingrid Nienaber (Minutes)
- Christopher Whitefield
- Sia Papageorgiou
- Fiona McGregor
- Lauren Nowak
- Penny Edmondson
- Jacquie O'Brien
- Rhianna Fursdon
- Jayne Dullard
- Carlos Fernandez
- Salam Hasanein
- Kane Lillywhite
- Christine Elmer
- Judith Mooney
- Clare Gleghorn
- Alyssa Anderton
- Mirren Fabre

### Proxies:

Wayne Aspland

The Chair declared the meeting open at 6.18pm, noted that a quorum was present, welcomed members and noted there was one proxy submitted by Wayne Aspland for this meeting.

### Minutes of the last annual general meeting

Decision: That the minutes of the IABC Victoria Inc Annual General Meeting held on 9 March 2017 be accepted with no amendments.

Moved by: Fiona McGregor, Seconded by: Jacquie O'Brien [CARRIED]

### Annual Report

Danielle Jorgensen spoke to the report which had been circulated to members, and reviewed the year. She mentioned some highlights such as the 16 Gold Quills winners in Victoria in 2017 and the Gala which was one of IABC Vic's most successful events. She thanked especially the Events team Lauren and Penny for their work on this.

She also gave special thanks to Sia and Fiona from the Brand and Communications team for increasing IABC Vic's engagement with members as well as non-members, helping to raise the number of LinkedIn followers by 169% and the number of memberships by 5%.

In particular Danielle highlighted the successful Chapter Relations portfolio work and the good impression the IABC Vic chapter gave at the first regional conference in Asia Pacific, Fusion, in Singapore. The regional conference 2018 will be held in Melbourne which is a huge success for IABC Vic.

She noted the good and effective support of our partners: Ampersand, Copley Communications, Deakin University, Gosh Creative, RMIT and New Mac. Danielle also gave thanks to Plenary Group for hosting the AGM 2018.

Danielle thanked the board members who are rolling off and the volunteer board for their contribution and wonderful achievements. She also welcomed the incoming board members.

Decision: That the annual report of the association as detailed by the Chair be accepted.

Moved by: Chris Whitefield; Seconded by: Sia Papageorgiou [CARRIED]

## Financial Statement

Chris Whitefield, Treasurer, presented the annual Financial Statements. He advised that IABC Vic is in a solid financial position, mainly due to retaining existing individual and corporate members, and signing new members. He thanked Rhianna (Individual memberships) and Kate (Corporate memberships) as well as the wider board for their great work on this. .

It was noted that IABC Victoria achieved a net profit in 2017 of A\$1,734.51 which represents a A\$7,434.51 turnaround from the A\$5,700 net loss in 2016. Total income for the year was A\$54,535.61, up from A\$52,115.23 in 2016. Total expenses 2017 were A\$52,801.10, down from A\$58,816.03 in 2016.

A highlight was the efforts the board put into keeping costs down, and finding savings where possible while still providing a comprehensive program of events and personal development for IABC Vic members. Chris in particular thanked the wider board and especially the Events team Lauren and Penny for their efforts in securing cost-effective venue and catering options.

IABC Victoria closed the year with a net profit of A\$1,734.51. As of 31 December 2017 the banked cash reserves stood at A\$21,294.50 and the operating account held A\$11,047.13. There are no debtors or current liabilities, so the net asset position as at 31 December 2017 is A\$32,341.63, up from A\$30,607.12 as at 31 December 2016

Chris noted the committee's confidence in the state of the accounts and commended the report to the meeting.

Decision: That the financial report of the association as presented be accepted.

Moved by: Clare Gleghorn; Seconded by: Danielle Jorgensen [CARRIED]

## Committee Elections

The Chair noted that the following people will continue to serve on the Board, as their terms continue from the current board:

Role	Incumbent	Remaining term
Immediate Past President (will also take on Treasurer)	Deb Lemcke	1
Membership (Individual and Corporate members)	Rhianna Fursdon	1
Professional Development	Sia Papagiorgiou	1

Other elections were required as follows

### 1.1 President

Decision: That Danielle Jorgensen elected to the role of President for a two year term (second year as immediate past president).

Moved by: Chris Whitefield; Seconded by: Penny Edmondson [CARRIED]

### 1.2 Vice President

Decision: That Jayne Dullard be elected to the role of Vice President for a three year term.

Moved by: Danielle Jorgensen, Seconded by: Fiona McGregor [CARRIED]

### 1.3 Secretary

Decision: That Ingrid Nienaber-Dickens be elected to the role of Secretary for a one year term.

Moved by: Clare Gleghorn; Seconded by: Jacquie O'Brien [CARRIED]

#### 1.4 Ordinary Committee members

Decision: That the following be elected to the roles and for the term defined below.

Role	Name	Term (years)
Partnerships	Carlos Fernandez	2
Professional Development	Sia Papageorgiou	1
Brand / Communications Co-Chairs	Rita Zonius Salam Hasanein	1 2
Events	Kane Lillywhite	1
Student & Academic Liaison	Christine Elmer	2
Membership (individual and corporate members)	Rhianna Fursdon	1

Moved by: Lauren Nowak; Seconded by: Clare Gleghorn. [CARRIED]

Deb congratulated the incoming board and handed over the gavel to Danielle.

Danielle again thanked the members of the 2017 board including those who are rolling off and mentioned she appreciates the work that has been done over the past years. She welcomed the incoming board members. Danielle noted that with the regional conference Fusion happening in Melbourne, 2018 will be a special and exciting year for IABC Vic. The aim for the board will be to make a mark in the communications profession for the region and provide real value for money to the memberships base.

The board will have a strategy day to kick-off the year and outline focus areas and what will be done in each portfolio. In closing, Danielle gave thanks to all members of IABC Vic for their support and mentioned that the board is looking forward to members getting more involved.

## Closure

There being no further business, the Chair (Danielle) closed the meeting at 6.33 pm.